

MCM Milan: Capital of the Modern

The city of Milan, Italy has long been known as a hub of fashion, design, and culture. In the 20th century, Milan became a major center of the modernist movement in architecture and design. This period saw the rise of iconic buildings like the Galleria Vittorio Emanuele II and the Torre Velasca, as well as the emergence of influential design studios like Olivetti and Artemide.

In this lavishly illustrated book, author Laura Bossi takes readers on a visual tour of Milan's modernist architecture and design. The book features over 200 stunning photographs of buildings, interiors, and objects, all carefully selected to showcase the city's unique contribution to the modernist movement.



MCM – Milan, Capital of the Modern

★★★★★ 5 out of 5

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Bossi's text is both informative and engaging, providing readers with a deep understanding of the history, context, and significance of Milan's modernist architecture and design. She explores the work of key architects and designers, such as Gio Ponti, Luigi Caccia Dominioni, and Achille

Castiglioni. She also examines the broader cultural and social context in which the modernist movement flourished in Milan.

MCM Milan: Capital of the Modern is a must-have for anyone interested in architecture, design, or the history of Milan. It is a beautiful and informative book that celebrates the city's rich modernist heritage.



The Galleria Vittorio Emanuele II is one of the most iconic buildings in Milan. It was built in the late 19th century and is considered to be one of the finest examples of Italian Renaissance architecture. The Galleria is a shopping mall with four arcades that intersect at a central octagonal space. The arcades are lined with shops and restaurants, and the ceiling is decorated with frescoes. The Galleria is a popular tourist destination and is also used for fashion shows and other events.



The Torre Velasca is a skyscraper that was built in the 1950s. It is one of the most recognizable buildings in Milan and is considered to be one of the best examples of Italian modernist architecture. The tower is 26 stories tall and has a distinctive mushroom-shaped top. The Torre Velasca is used for offices and shops.



The Olivetti showroom is a building that was designed by Carlo Scarpa in the 1950s. It is considered to be one of the most important examples of Italian modernist architecture. The showroom is a single-story building with a glass facade. The interior is decorated with furniture and other objects designed by Olivetti.



The Artemide showroom is a building that was designed by Ernesto Gismondi in the 1960s. It is considered to be one of the most important examples of Italian modernist architecture. The showroom is a two-story building with a glass facade. The interior is decorated with lighting fixtures designed by Artemide.

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